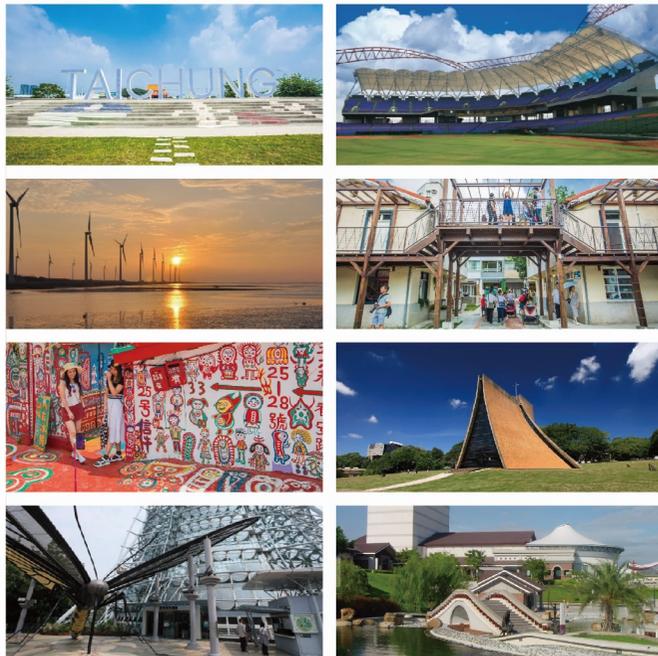




# Taichung

## 臺灣的樞紐 世界的臺中

- ★ 臺灣第二大都市，人口超過280萬
- ★ 氣候溫暖宜人，具獨特山海景觀及豐富人文資源
- ★ KLOOK 2020年「全球10大旅遊熱點」
- ★ Booking.com 2022年「全球8大新興旅遊目的地城市」
- ★ Expedia 2021年「全球夢幻熱搜旅遊目的地第5名」



## 政府資源及補助

- ★ 臺中市地方型產業創新研發補助計畫(SBIR)
- ★ 獎勵會展及產業發展活動補助計畫
- ★ 青年創業及中小企業貸款專案
- ★ 投資單一窗口服務



## 招商服務聯絡窗口



經發局 | 04-2228-9111  
Ext.31136·31120·31115

投資臺中  
入口網 ▶



[www.invest-taichung.com.tw](http://www.invest-taichung.com.tw)

臺中市政府經濟發展局 廣告

# 投資 臺中

美好城市  
富強臺中



臺中市政府經濟發展局  
TAICHUNG CITY GOVERNMENT  
ECONOMIC DEVELOPMENT BUREAU



## 會展資源豐沛

臺中市擁有2+1個專業展覽館，包括臺中國際展覽館、臺中世界貿易中心以及預計2025年開幕的臺中國際會展中心。全市將近400間旅館、飯店，提供超過2萬1000間客房，場地選擇多且靈活度高，以豐沛資源邁向國際新興會展城市。



## 產業群聚、黃金縱谷

以精密機械及製造業為主串聯臺中市精密機械科技創新園區、中部科學園區及臺中工業區，具備完整產業聚落及供應鏈，技術能力深受國際肯定，形成影響世界之精密機械黃金六十公里縱谷，創造無限附加價值。



工具機暨  
機械零組件



手工具



光電  
面板產業



自行車及  
零組件



木工機械



航太產業

### 豐洲科技工業園區

### 中部科學園區 臺中園區

### 中部科學園區 后里園區



Taichung  
臺中市

### 臺中市精密機械 科技創新園區

### 臺中工業區

## 交通便捷

- ★ 具備高鐵臺中站、臺中港及臺中國際機場等三大交通門戶。
- ★ 高鐵臺中站至北高僅需一小時，為全國進出站人次第二大站。
- ★ 臺中港自由貿易港區營運績效全國第一。
- ★ 臺中國際機場四小時可抵達東南亞、日本、韓國及大陸沿海重要城市。



4小時  
生活圈

招商促進委員會

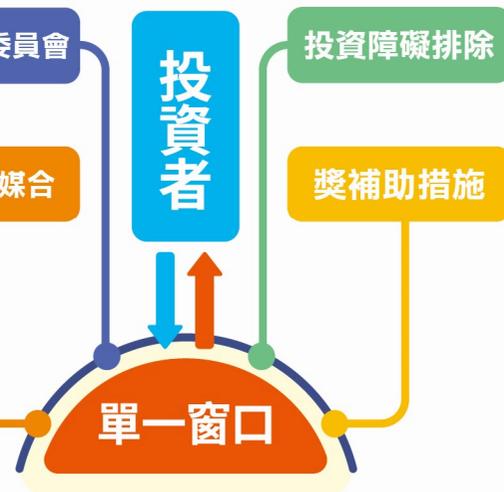
投資障礙排除

土地供需媒合

獎補助措施

投資者

單一窗口

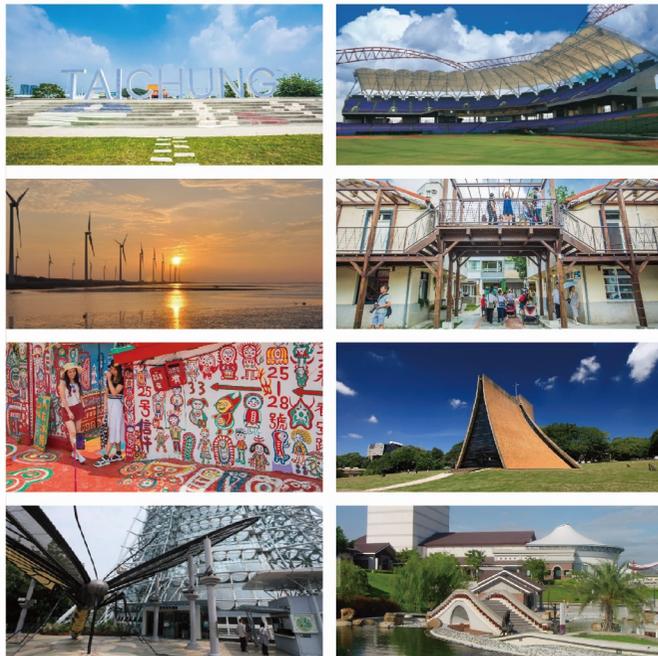




# Taichung

## The Hub of Taiwan The Internationalized Taichung City

- ★ Taiwan's second largest city with over 2.8 million population
- ★ Warm and pleasant climate, with unique mountain and sea landscapes, and rich in culture
- ★ 2020 Top 10 travel destinations to visit in the world by KLOOK
- ★ 2022 Top 8 trending destinations on Booking.com
- ★ 2021 Top 5 most popular search on Expedia



## Government Resources and Subsidies

- ★ Taichung City Local Small Business Innovation Research (SBIR) Support Program
- ★ Exhibition and Industrial Development Activities Subsidy Program
- ★ Youth Entrepreneurship and SME Loan Project
- ★ One-Stop Investment Promotion Service



### Investment service point of contact

Economic Development Bureau |  
04-2228-9111 Ext.31136~31120~31115

Invest Taichung  
Portal Site ▶



[www.invest-taichung.com.tw](http://www.invest-taichung.com.tw)

Taichung City Government  
Economic Development Bureau AD

# Invest Taichung

Prosperous  
Taichung

Livable  
Taichung



臺中市政府經濟發展局  
TAICHUNG CITY GOVERNMENT  
ECONOMIC DEVELOPMENT BUREAU



## Abundant Exhibition Resources

There are 2+1 professional exhibition halls located in Taichung area, including Taichung International Exhibition Center, World Trade Center Taichung, Taichung International Convention and Exhibition Center which is forecasted to open in 2025. There are nearly 400 hotels and restaurants in the city, providing over 21,000 rooms. With a diverse and flexible selection of venues and high flexibility, we are heading to the international rising city with abundant resources.



## Industrial Cluster, Mt. Dadu Technology Corridor

Dominated by precision machinery and manufacturing industries, Taichung city shared synergy among Taichung City Precision Machinery Technology Innovation Park, Central Science Park and Taichung Industrial Park. Since we possess comprehensive industrial clusters and supply chains, our technical capabilities are deeply acknowledged in the world and become the precision machinery 60 kilometers-long Mt. Dadu Technology Corridor, which can affect the whole world and create unlimited added value.



Machine Tool & Mechanical Accessory



Hand Tool



Optoelectronic TFT-LCD Panel Industry



Bike & Bike Accessory



Wood-working Machine



Aerospace Industry



## Good Public Transport

- ★ It has three major transportation portals, including the high-speed railway Taichung station, Taichung Port and Taichung International Airport.
- ★ It takes only one hour from Taichung station to Taipei and Kaohsiung by High-Speed Rail, making the second largest busiest station in the country.
- ★ The operating performance of Port of Taichung Free Trade Zone is the best in the country.
- ★ It takes within four hours from Taichung International Airport to major cities in Southeast Asia, Japan, Korea and the coast area of mainland China.



**4-hour Life Circle**

